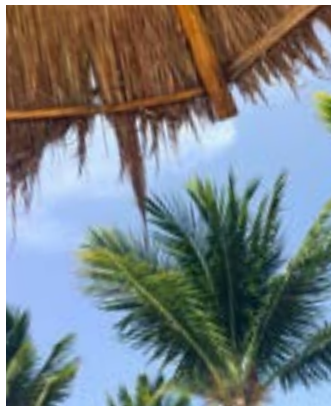
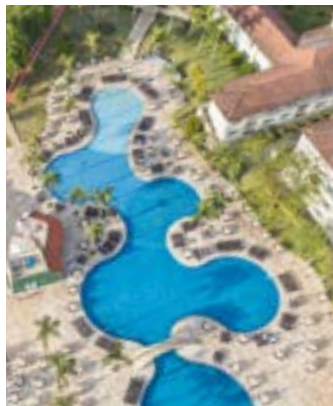


OUTDOOR BUYER'S GUIDE





ENDURING QUALITY

At MityLite, our slogan is Durability by Design, and we take that standard seriously. Our products are backed by an industry leading warranty and are built to the highest standards of quality.

EASE OF USE

Heavy, cumbersome products that require white glove handling just don't make sense in the hospitality industry. That's why MityLite products are all tested for ease of use and engineered to withstand everyday bumps and heavy usage.



ECO-FRIENDLY

MityLite is committed to sustainability. Our VITA Outdoor products are built with aluminum frames that are 100% recyclable and weather-safe. Come rain or shine, our products are designed to resist damage from the elements.





A BUYER'S GUIDE: How to Select Commercial Outdoor Furniture

There are several factors to consider when furnishing outdoor restaurants, hotels, plazas, convention centers, malls, and other commercial areas.

You might have noticed that residential-grade outdoor furniture is less expensive than commercial grade furniture. Why? It's not durable enough to last in commercial areas. In fact, if you use residential furniture in a commercial setting, it will void the warranty.

8 Things to Consider When Selecting Outdoor Furniture

1. Location

The location of your outdoor furniture—where you plan to place it at your property—should affect the style of furniture, the materials, and its comfort level. Will it be used in a café or outdoor dining area? Will it be subjected to chlorine and other chemicals in a pool area? Will it sit near a hotel entrance and have heavy luggage scraped across it?

2. Climate

Weather conditions in your area will also play a role in the ideal outdoor furniture for your space. For example, a terrace facing the sea needs furniture that will resist damage from saltwater and heavy winds. A mountain ski resort will need outdoor furniture that won't crack or bend from freezing and extreme weather changes.

3. Quality Materials

The type of material used to build outdoor furniture is important. Some materials are simply more durable than others and better able to withstand exposure to moisture and extreme temperature changes.

Look for these materials that are considered durable enough for commercial outdoor chairs and tables.

Powder Coated Aluminum: Recyclable aluminum is sealed with a specialized paint coating, making furniture that is lightweight, rust-resistant, and easy to maintain. to chlorine and other chemicals

Faux Wicker: Made of woven strips of high-density polymer (plastic), faux wicker looks like rattan wicker but is resistant to weather and requires minimal maintenance.

Molded Plastic: Lightweight and inexpensive, molded plastic is a popular choice for pool chairs because it's so easy to move around. But plastic furniture may blow over during heavy wind.

Tempered Glass: Popularly used for tabletops, this type of glass is four times stronger than regular glass, making it safer for commercial use in cafés, pool patios, and other outdoor environments.

Teak: Naturally weather-resistant, teak ages beautifully over time. But it's expensive and requires regular maintenance.

Faux Teak: Weatherproof aluminum or PVC slats are often used to create the look of outdoor furniture made with teakwood slats. Faux teak can be textured and stained to match the appearance of natural teakwood.

Powder Coated Steel: Known for its strength and classic appeal, steel has a look and feel that's similar to wrought iron.

Outdoor Fabric: Look for UV-resistant fabric that is designed for outdoor use. Cheap outdoor fabric will fade more quickly or will not dry quickly enough to prevent mold growth. Sunbrella® manufactures some of the most durable outdoor fabric.





4. Comfort

Comfort should be a top priority when selecting outdoor furniture for commercial areas. Happy guests are comfortable guests. They stay at your venue longer, spend more, and invite friends. Test the furniture yourself to ensure it provides a comfortable seating experience.

Look for cushioned seating for outdoor areas where your guests will be lounging for extended periods. Fabric slings can be also very comfortable in chaise lounge chairs, despite their lack of foam padding, and they have the advantage of drying quickly.

Here are a few things to look at to determine the overall comfort level of commercial furniture.



COMFORTABLE SEATS

A comfortable chair will allow guests to sink into the seat slightly, while still providing support.



ARM SUPPORT

Look for chairs with armrests for big events and gathering areas where people will be sitting for longer than an hour. Armrests also assist guests in rising from their chair.



CUSHIONS

Adding extra cushions adds comfort and a cozy feel to outdoor areas.



ADJUSTABLE BACKRESTS

Make sure that some chaise lounges allow guests to lean back to enjoy the sun

5. Durability

Think about how long you would like chairs and tables to last before replacing them. High-quality furniture lasts 5 years or more, even in a commercial environment, while cheaper or residential-grade furnishings may look shabby by the end of a single season.

When analyzing outdoor products for durability, look at these factors.

Product Warranty. High-quality products will offer a warranty specifically for commercial use. Keep in mind that the warranty for residential use will be different than for commercial use. In fact, if some products are used commercially, it will nullify the warranty.

Frame Finish. Powder coated metal is highly durable and can be touched up if needed. All weather wicker is also extremely durable and doesn't show scratches.

Buy from a Reputable Company. Purchase from a reliable manufacturer that can send you replacement parts like floor protector glides or cushions.

Check the Underside. If you want to see how well a product will last outside, turn it over. Avoid anything with cheap construction like staples, or products with any unfinished surfaces like plywood, particle board, or uncoated metal that could rot or rust.

Inspect Corners: Metal furniture should be welded together firmly, with no gaps at the corners. Woven or teak furniture needs to have tight, neat, and strong corners..

UV Coating. Any furniture that will be getting sunlight needs to have built-in UV-resistance. Without a UV coating, colors will fade, and surfaces will warp.

Determine a budget for outdoor maintenance, which should include landscaping, pool maintenance, and future furniture repairs and replacement (when necessary). If you select high quality pieces, the frame may last for many years, and you can just replace cushions or cushion covers periodically.



HOW MUCH WILL DURABLE FURNITURE COST?

As a general rule, plan to spend twice as much on commercial furniture as you would on residential-grade furniture. This is due to the quality and durability of commercial-grade furniture, which often lasts 5 times as long as residential-grade furniture used in a commercial setting.

Buying cheap furniture will usually waste more money than buying high quality items, particularly when used in commercial areas. MityLite outdoor furniture is warranted for use in commercial areas.

6. Style and Design

The furniture you choose should complement the overall aesthetic of your commercial space. Consider the existing architecture and theme when selecting outdoor furniture. Opt for designs that reflect your brand identity and create a cohesive look that is visually appealing.

Here are some tips for keeping outdoor areas looking stylish.

Think Smart. Maximize your investment by selecting neutral colors like black, brown, gray, or white that will be stylish for years.

Plants. Use landscaping, flowering plants, and trees to add visual appeal to outdoor areas

Think Big with Textiles. Add pops of color with throw pillows, replaceable cushion covers, and umbrellas. Refresh these periodically for a crisp, fresh look.

Pay Attention to Lighting. Make full use of your outdoor areas by adding lighting that will allow guests to enjoy these areas after dark.

Water & Fire. Consider adding water features like fountains and pools, or fire pits and fire tables for ambiance. Guests will flock around these areas for hours.

7. Versatility and Flexibility

Commercial spaces often have varying needs, depending on the event or occasion. Look for lightweight furniture that is versatile and can be easily rearranged or reconfigured to accommodate different setups. This flexibility allows you to optimize your outdoor space for different purposes, such as hosting events or creating a relaxing lounge area.

Dining chairs will need to be pulled out by guests and should be easy to maneuver. Event chairs used for outdoor weddings and other occasions will need to be stored in-between uses, so look for stackable or foldable chairs.

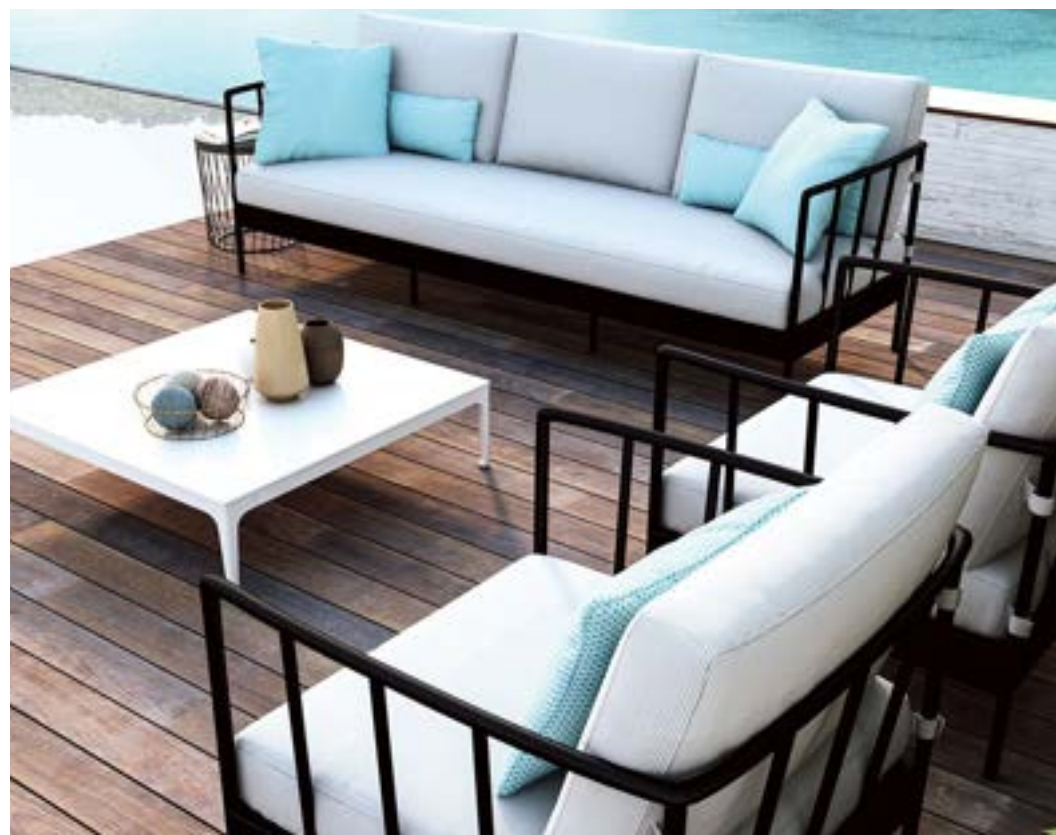
Some types of outdoor furniture don't need to be moved around very much. For example, your venue probably won't need to move around benches, porch swings, or sectionals very often.

8. Ease of Cleaning

Cleaning outdoor furniture can be easy or difficult, depending on the quality of the furniture. Cheaper outdoor furniture is sometimes made to be tossed at the end of each season, with no consideration given to ease of cleaning.

Look for quality furniture with cushion covers that are removable and machine washable. A seasonal wash will refresh fabrics and remove dirt that can get embedded in the fabric.

Durably built outdoor furniture can often be sprayed down with a hose. Cheaper furniture could be damaged by high pressure sprays or might be prone to mold or mildew.



What Sets MityLite Outdoor Apart?

When searching for quality outdoor furniture, turn to reputable suppliers that specialize in commercial-grade products. MityLite is a leading furniture manufacturer known for high-quality and durable outdoor furniture options.

MityLite offers a wide range of outdoor furniture solutions specifically designed for commercial areas. MityLite furniture is built to last, ensuring longevity and durability. With a variety of styles, designs, and fabric options, these collections can help you create inviting outdoor spaces that your guests will love.

Take a look at some of our popular outdoor furniture collections.



ASH



BIRCH



JUNIPER



LINDEN



PALM



WILLOW



MAGNOLIA

Available in Slat, Mesh, & Wicker options



MITY Inc.

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